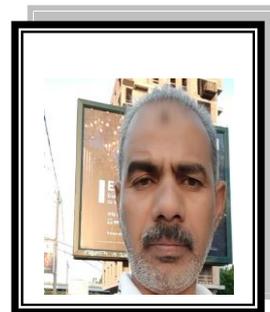


C.V



Name: BASIM ABBAS KRAIDY JASSMY

Date of Birth: 12/02/1969

Religion: Muslim

Martial statues: Married

Specialization: strategic management

Position:

Scientific Degree: Assistant professor

**Work Address: Qadissya university / economic and administration
faculty**

E-mail: basim.jassmy@qu.edu.iq

Scientific Certification:

Degree science	University	College	Date
B.Sc.	Qadissya	Economic and administration	1992
M.Sc.	Qadissya	Economic and administration	2001
Ph.D.	Bucharest	Management	2018
Any other			

Scientific Title

No.	<u>Scientific Title</u>	Date
1.	Assistant lecturer	2003
2.	Lecturer	2006
3.	Assistant professor	2011
4.		
5.		
6.		

Courses Which You Teach:

No.	Department	Subject	Year
1-	Accounting	Accounting system	2003
2-	Accounting	Governmental accounting	2006
3-	Management	Principles of accounting	2008
4-	Management	Quality control system	2009
5-	Management	Managerial accounting	2010
6-	Financial and banking department	Banking marketing	2011
7-	Management	Principles of management	2014
8-	Management	English language	2018

9-	Financial and banking	English language	2018
10	Management	Commercial letters	2018

Thesis which was supervised by:

No.	Thesis Title	Department	Year
1-	Servant leadership and organizational commitment	Management	2018

Conferences which you participated:

No.	Conferences Title	Year	Place	Type of
1	International conference on marketing and business	2016	Bucharest/ Romania	Research
2	10th INTERNATIONAL MANAGEMENT	2016	Bucharest / Romania	Research

3	8th international conference (competitiveness and stability in the knowledge –based economy	2016	Craiova ,Romania	Research
4	11th international management conference IMC	2017	Bucharest / Romania	Research
5	5th international conference on marketing & business development MBD	2017	Bucharest / Romania	Research

Scientific Activities:

Within the College	Outside the College

Awards and Certificates of Appreciation:

No.	Name of Awards and Certificates	Donor	Year
1	Acknowledgment	Dean	2011
2	Acknowledgment	Dean	2007
3	Acknowledgment	Dean	2008
4	Acknowledgment	Dean	2011
5	Acknowledgment	Dean	2011
6	Acknowledgment	Dean	2014
7	Acknowledgment	President of university	2011
8	Acknowledgment	Ministry of higher education and scientific	2012

Publication

<u>No.</u>	<u>Publication</u>	<u>Year</u>
<u>1</u>	Synthesis of Dimensions Strategic Orientation for Improving Financial Performance Through Organizational Commitment; Empirical Study in Agriculture Bank of Iraq	<u>2017</u>

<u>2</u>	Customer Orientation and Organizational Performance in Iraqi Private Banks.	<u>2016</u>
<u>3</u>	Strategic Orientation And Effects On Organizational Performance- Analytical Study In Real Estate Banks In Al-Dewaniya Province	<u>2016</u>
<u>4</u>	Strategic Orientation for Improving Financial Performance Case Study in Al-Qadissiya Governorate Banking	<u>2017</u>
<u>5</u>	The Impact of the Educational Services Quality on the Satisfaction of the Students, Empirical Study Based on the Al-Rafidain Private University College Students. Romanian Journal of Marketing	<u>2016</u>
<u>6</u>	The Impact Of The Brand In Achieving Competitive Advantage:-An Analytic Study On Zain Iraq'S Mobile Cell-Phone Company In Al-Diwaniyah Governorate In Iraq.	<u>2017</u>
<u>7</u>	The role of market orientation to achieve competitive advantage : as a strategic approach in AL_DEWANYA	<u>2016</u>
<u>8</u>	coordinating between internal environment and strategic orientation behavior :empirical study in Iraqi private banks	<u>2017</u>
<u>9</u>	financial and non-financial measures in measuring marketing performance	<u>2017</u>

<u>10</u>	he leadership styles and the influences on organizational commitment / a field study in Administration and Economic College.	<u>2010</u>
<u>11</u>	الرقابة على الجودة في مصنع نسيج الديوانية باستخدام الخرائط الإحصائية	<u>2008</u>
<u>12</u>	جودة الخدمة المصرفية من وجهة نظر الزبون /مدخل قيمي/ دراسة استطلاعية لأراء عينة من زبائن مصارف مدينة الديوانية	<u>2007</u>
<u>13</u>	Variation trends of the members of the body was teaching about the reality of the organizational climate at the College of Management and Economics - University of Qadisiya	<u>2011</u>
<u>14</u>	دور الكشف عن المعلومات المالية للتنبؤ بالقيمة السوقية لأسهم الشركات في سوق العراق للأوراق المالية .	<u>2011</u>
<u>15</u>	المعرفة التنظيمية وأثرها على اعتماد الابتكار التنظيمي في جامعة القادسية	<u>2009</u>
<u>16</u>	مبادئ إدارة الجودة الشاملة وأثرها في تحقيق الأولويات التنافسية - دراسة ميدانية في كلية الإدارة والاقتصاد - جامعة القادسية	<u>2008</u>
<u>17</u>	القيم التنظيمية وأثرها على الفساد الإداري	<u>2010</u>

Books Composed or Translated :

<u>No.</u>	<u>Name of Awards and Certificates</u>	<u>Donor</u>	<u>Year</u>
<u>1</u>			
<u>2</u>			
<u>3</u>			
<u>4</u>			

<u>5</u>			
<u>6</u>			

languages:

- ✓ Arabic
- ✓ English