



Template for Evidence(s) UI GreenMetric Questionnaire

University : University of Al-Qadisiyah
Country : Iraq
Web Address : <http://qu.edu.iq/>

[6] Education and Research (ED)

[6.8] Number of Events Related to Sustainability

Description:

There are many sustainability challenges facing the industry. Some, however, are more important and relevant to certain events than others.

To prevent wasting resources on superficial efforts that are less material, or over-selling green efforts that have little impact, stop and ask which issues are most important to you, your staff, vendors, attendees, sponsors and other stakeholders. Learning about what issues you mutually care about can present critical opportunities to improve your event.

❖ **Health and Safety**

Security of event participants is always paramount in event professionals' minds, but is not mentioned in an event sustainability plan as often as eliminating bottled water. Yet a single, minor breakdown in safety procedures can devastate an event and its participants.

❖ **Accessibility and Inclusion**

There are many barriers that can marginalize event participants: venue and experience design, affordability, access to technology and cultural, racial, gender and other differences. Failing to attend to access and inclusion-related issues can limit registration, engagement and event growth, and impact satisfaction.

❖ **Fairness**

From hotel worker labor disputes to the use of unpaid labor, misuse of public funds for meetings and events, and purchase of fair trade items, the event industry has been targeted for fair practices. Exploring fairness as an aspect of event sustainability involves sometimes difficult discussions about equity and appropriate compensation for those impacted by what we do.

Carbon Emissions

A four-day national tradeshow can cause 850 kg of emissions per in-person participant. That's equivalent to burning two barrels of oil. A participant enjoying the same event's virtual environment may emit fewer than 2.5 kg of emissions: less than 1% of a barrel of oil.

❖ **Solid Waste**

The average conference participant produces 0.64 kg of landfill at event venues each day. Food waste is a particular challenge, and can comprise over of 40% of an event waste stream. In addition, tenting, carpet, vinyl, adhesive and polystyrene are common non-divertible event materials that can be left behind.

❖ **Pollution**

From cleaners, to paint, graphics, generators and portable toilets, many of the products we use at events have pollution risks. Some events are also particularly sensitive to pollution where held in sensitive environments such as parks, or near watersheds.



Total number of sustainability/environment related events in:

2016/2017: 11

2017/2018: 15

2018/2019: 15

2019/2020: 10

A total average per annum over the last 4 years of **13 events** (e.g. conferences, workshops, awareness raising, practical training, etc.).

Additional evidence link: